



JNAN VIKAS MANDAL'S
Mohanlal Raichand Mehta College of Commerce
Diwali Maa Degree College of Science
Amritlal Raichand Mehta Degree College of Arts
Padmashree (Dr.) R.T. Doshi Degree College of Computer Science
Plot no 9, Sector -19, Airoli, Navi Mumbai.

➤ **Name of the activity** – Bridge Course in Management for TYBMS (Departmental course)

➤ **Members involved** –

Dr. Leena Sarkar – Principal

Asst. Prof. Yogita Sawant – Coordinator- BMS Department

➤ **Organizing Committee :**

Asst.Prof.Navaj Mulani

Asst.Prof. Onkar Mone

Asst.Prof. Divya Gautam

Asst.Prof. Riyu Haldankar

Asst. Prof. Tejas Risbood





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Padmashree (Dr.) R.T. Doshi Degree College of Computer Science
Plot no 9, Sector -19, Airoli, Navi Mumbai.

Department of BMS

Notice of Bridge Course

27th April, 2023

All the departmental members are hereby informed that the departmental meeting will be conducted with the Principal on Saturday, 29th April, 2023 at 12:30 PM in the Principal's office.

Agenda of the meeting will be as follows: -

1. Discussion regarding which Bridge course to be conducted.
2. Discussion regarding, Time Duration and Topics for TYBMS of the Bridge course.
3. Discussion regarding Objectives of the Bridge Course.
4. Discussion regarding the Preparation of the Time Table.

Leena

Dr. Leena Sarkar



Principal

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D.M. COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
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Minutes of the Meeting

The meeting of the Department of BMS was held with the Principal madam on Saturday, 29th April, 2023 at 12:30 PM in the Principal's cabin for organizing a Bridge course for TYBMS.. The meeting was presided over by the Chairperson - Principal Dr. Leena Sarkar and attended by Vice-Principal - Dr. B. R. Deshpande, Coordinator - Asst Prof. Yogita Sawant, Asst. Prof. Navaj Mulani, Asst. Prof. Onkar Mone, Asst. Prof. Divya Gautam, Asst. Prof. Riyu Haldankar and Asst. Prof. Tejas Risbood. In the meeting following points were discussed and decisions were taken in order to discuss the organization of the Bridge Course. Below are the minutes of the meeting:

- Date of Course Initiation – 13th June, 2023
- Duration of the Course 30 Hours.
- The Course Title for TYBMS finalized was 'Bridge Course in Management'
- Course Design was prepared for TYBMS which included objective, syllabus, assessment method, Pedagogy etc.
- Time table to be prepared for the same.



Work distribution and planning

- Certificate designing – Asst. Prof. Riyu Haldankar
- Questions to be prepared – Individual Faculty
- Quiz form creation – Asst. Prof. Riyu Haldankar and Asst. Prof. Onkar Mone
- Coordination with participants on whatsapp group – Asst. Prof. Divya Gautam
- WhatsApp group handling and query solving – Asst. Prof. Onkar Mone
- Certificate allotment – Asst. Prof. Tejas Risbood
- Report/Data handling – Asst. Prof. Divya Gautam

Dr. Leena Sarkar - Principal

Neena

Asst. Prof. Yogita Sawant -Coordinator (BMS)

Yashwan

Asst. Prof. Navaj Mulani

Navaj

Asst. Prof. Onkar Mone

Onkar

Asst. Prof. Divya Gautam

Divya

Asst. Prof. Riyu Haldankar

Riyu

Asst. Prof. Tejas Risbood

Tejas





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Department of BMS

Notice of online Bridge course

Date: 12th June, 2023

All the students of TYBMS are hereby informed that the Bridge Course Organized by the department of BMS will be commencing from Tuesday, 13th June, 2023 at 7:00 AM. This Bridge course is Free of Cost and will help students to Bridge the gap between the concepts they have studied in the last academic year and they are going to study in the current academic year and sharpen their knowledge. It is mandatory for all the students to attend the bridge course. So all the Students are requested to be present and take advantage of the same.

Y. Sawant

Asst. Prof. Yogita Sawant

Coordinator (BMS)

Leena

Dr. Leena Sarkar

Principal

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FEEDBACK FORM IMAGES

QUESTION PAPER AN x BRIDGE COURSE SYE x Report of Bridge Cou x BRIDGE COURSE CER x BRIDGE COURSE TYE x Report of Bridge Cou x

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BRIDGE COURSE TYBMS TERM I 2023-2024

Questions Responses 95 Settings Total points: 50

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON YOGITA SAWANT? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON NAVAJ MULANI? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ONKAR MONE? *

1 2 3 4 5

POOR EXCELLENT

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QUESTION PAPER AN x BRIDGE COURSE SYE x Report of Bridge Cou x BRIDGE COURSE CER x BRIDGE COURSE TYE x Report of Bridge Cou x

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BRIDGE COURSE TYBMS TERM I 2023-2024 All changes saved in Drive

Questions Responses 96 Settings Total points: 50

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON DIVYA GAUTAM? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON RIYU HALDANKAR? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON TEJAS RISBODD? *

1 2 3 4 5

POOR EXCELLENT

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HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON YOGITA SAWANT ?

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POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON NAVALI MULANI ?

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HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE ?

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HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON DIVYA GAUTAM ?

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HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIVU HALDANKAR ?

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HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON TEJAS RISBOOD ?

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POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT



QUESTION PAPER A x BRIDGE COURSE SYE x Report of Bridge Cou x BRIDGE COURSE CER x BRIDGE COURSE TYE x Report of Bridge Cou x +

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BRIDGE COURSE TYBMS TERM I 2023-2024 All changes saved in Drive

Questions Responses 95 Settings Total points: 50

DID THE COURSE MEET YOUR EXPECTATIONS ? *

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

HOW WELL THE COURSE WAS ORGANISED ? *

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

HOW DID YOU FIND THE CONTENT OF THE COURSE ? *

	1	2	3	4	5	
POOR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EXCELLENT

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BRIDGE COURSE TYBMS TERM I 2023-2024 All changes saved in Drive

Questions Responses 45 Settings Total points: 50

WHAT ASPECTS OF THE COURSE WAS MOST USEFUL OR VALUABLE ? *

Long-answer text

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE ? *

EXCELLENT

Good

Fair

Poor

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED AFTER ATTENDING THE COURSE ? *

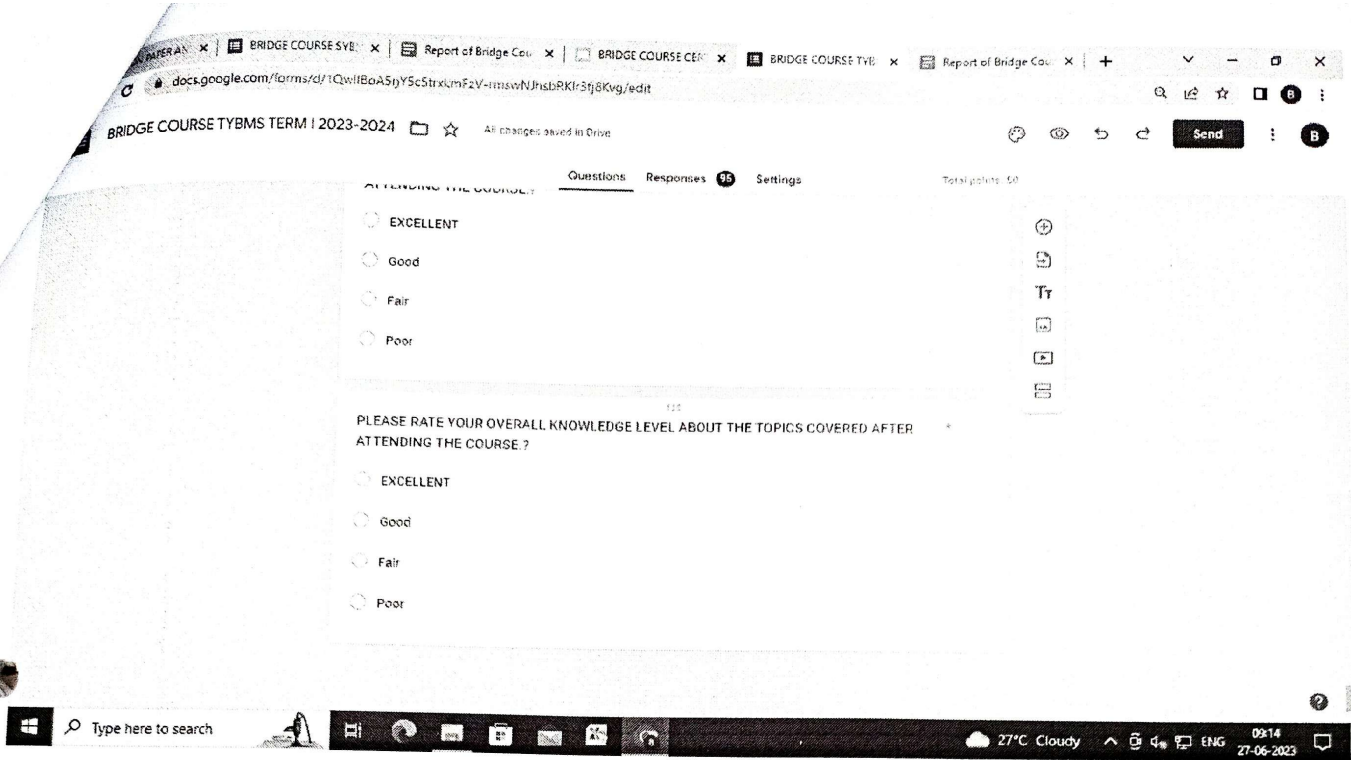
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Keene

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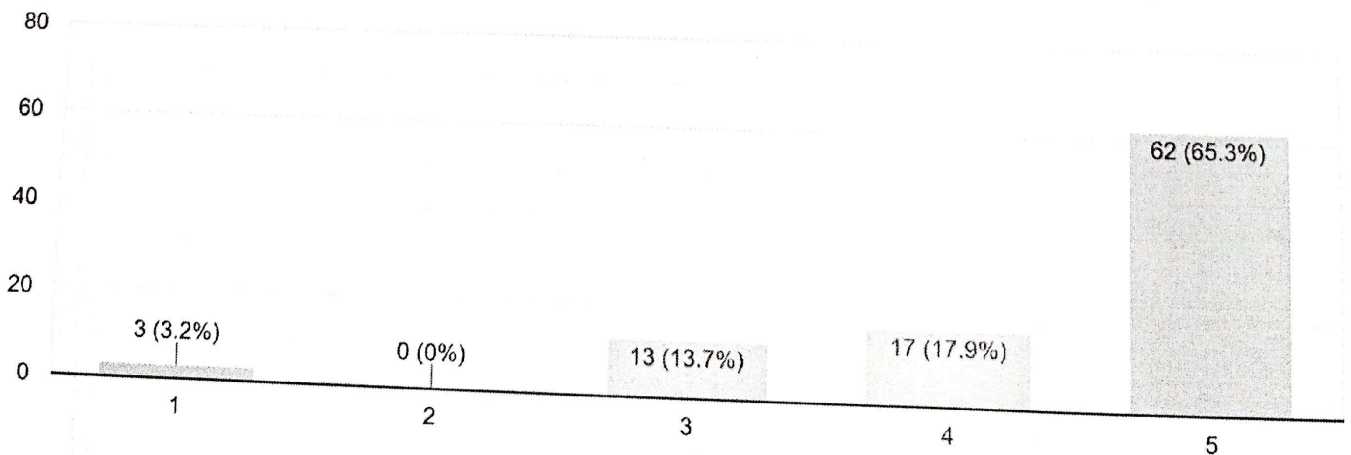


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FEEDBACK FORM ANALYSIS

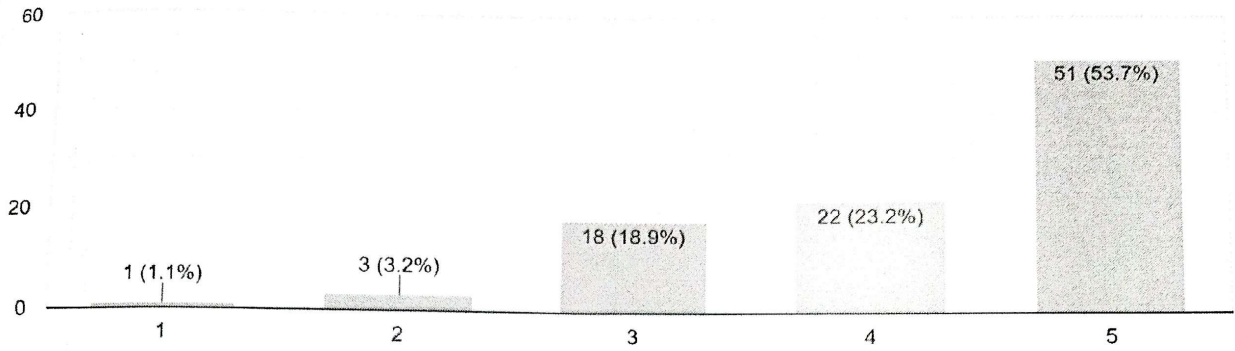
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON YOGITA SAWANT?
95 responses



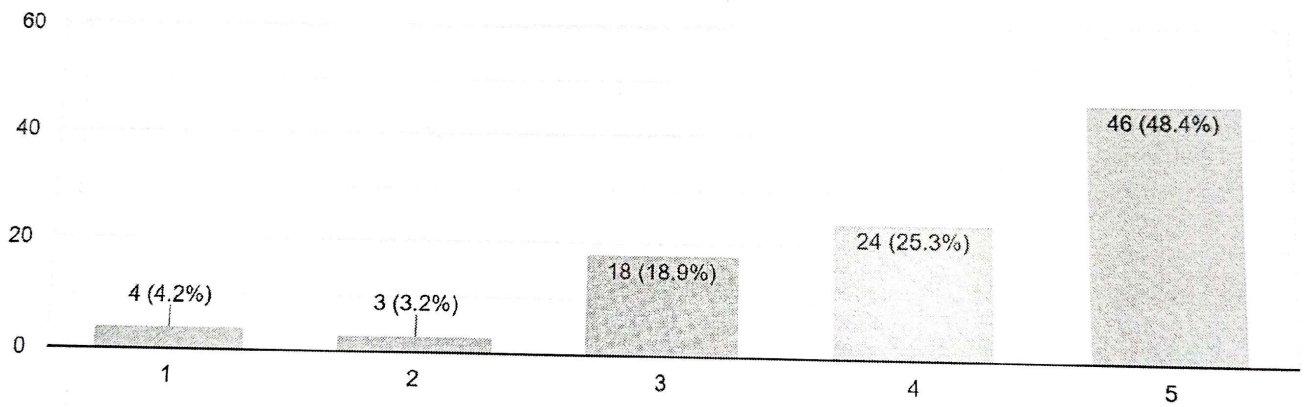
Naena

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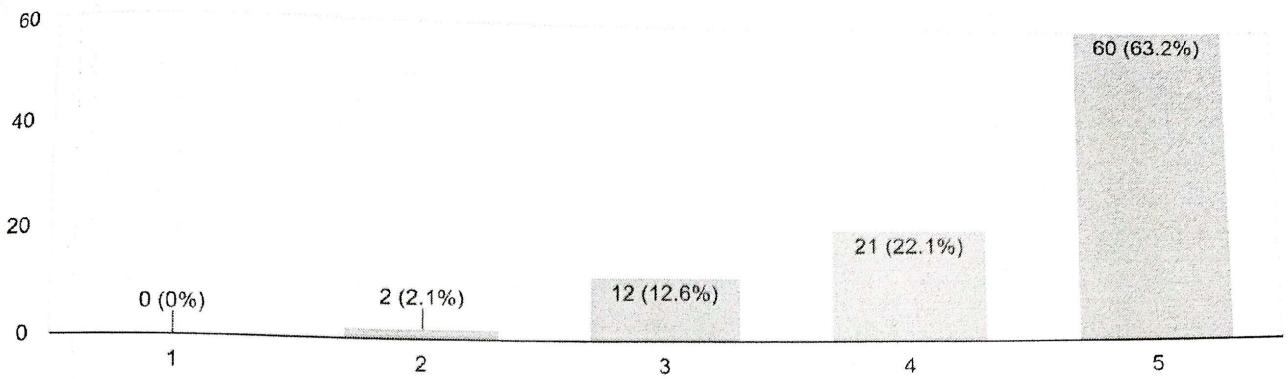
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON NAVAJ MULANI.? 95 responses



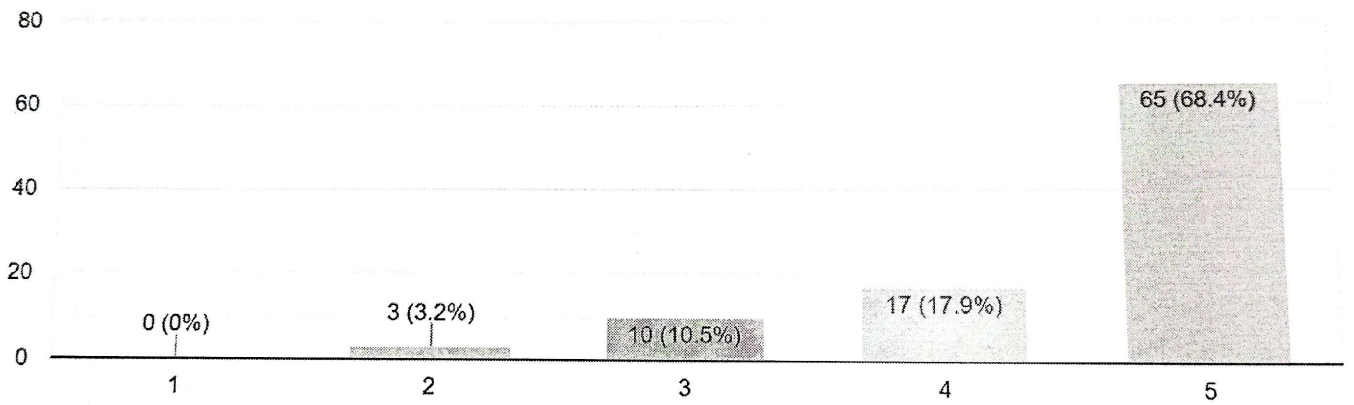
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ONKAR MONE.? 95 responses



HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON TEJAS RISBOOD?
95 responses

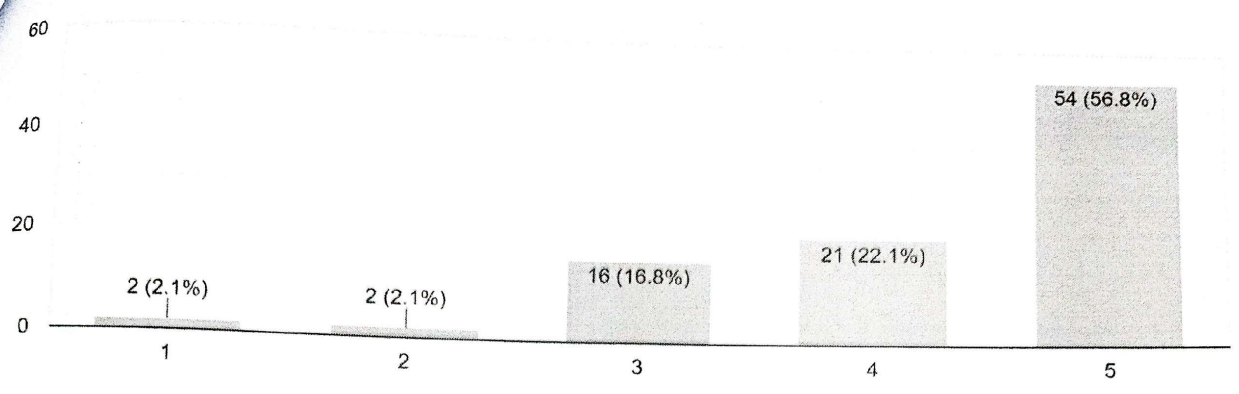


HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON YOGITA SAWANT?
95 responses



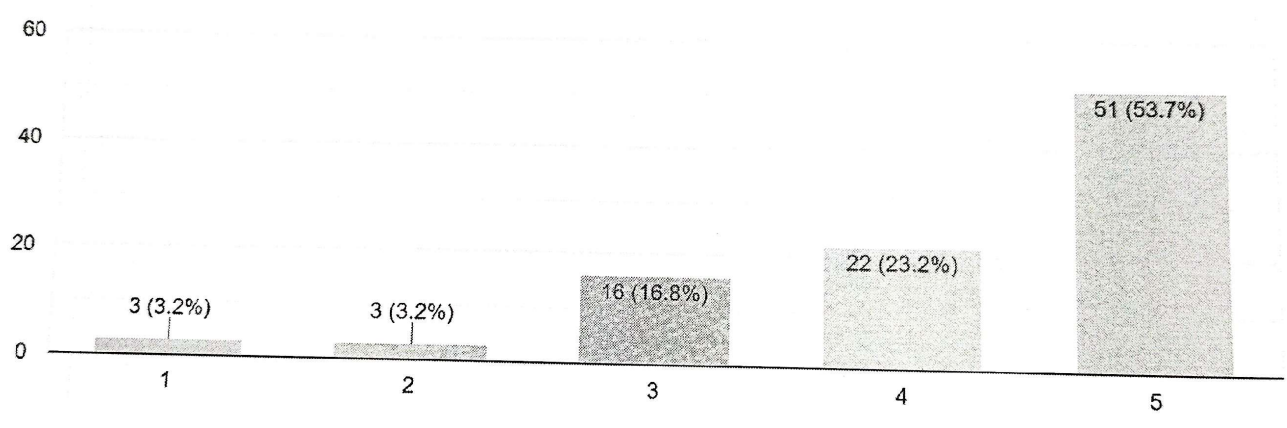
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON NAVAJ MULANI.?

65 responses

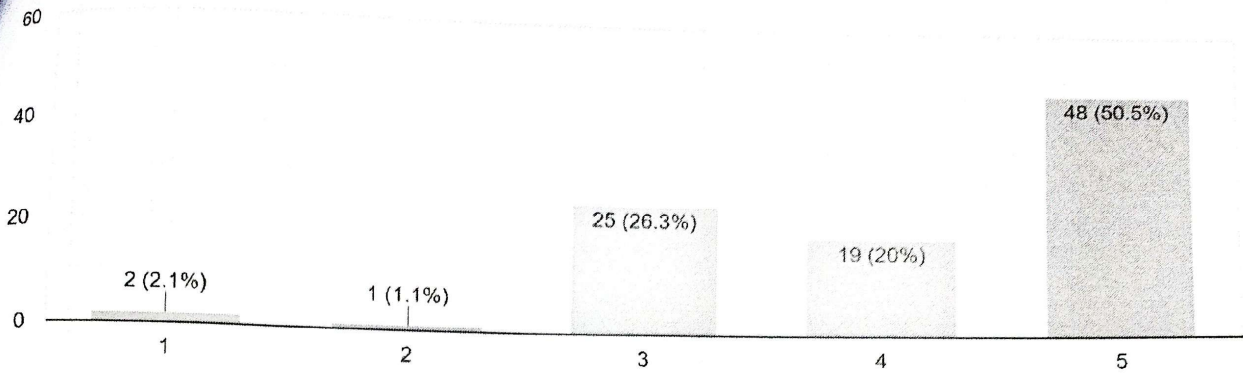


HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE.?

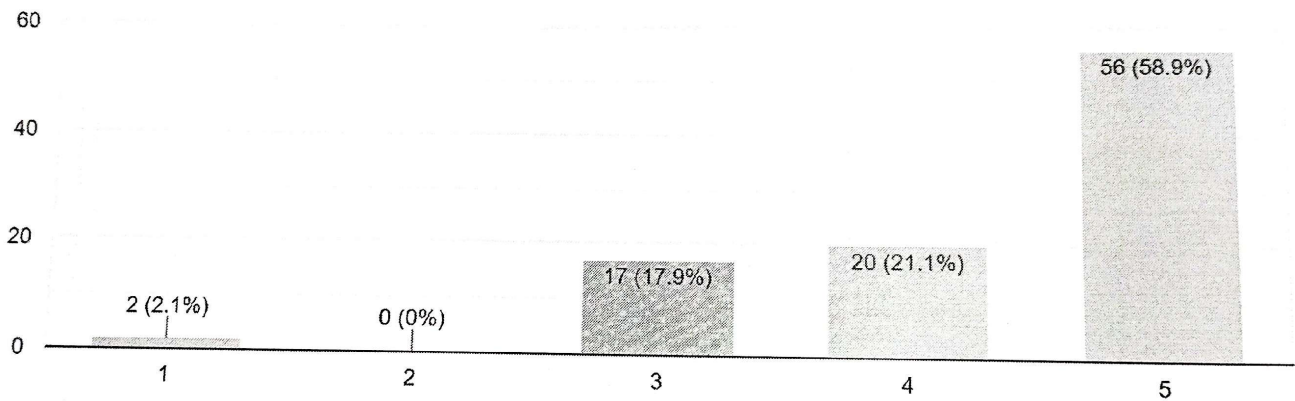
95 responses



HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON DIVYA GAUTAM.? responses

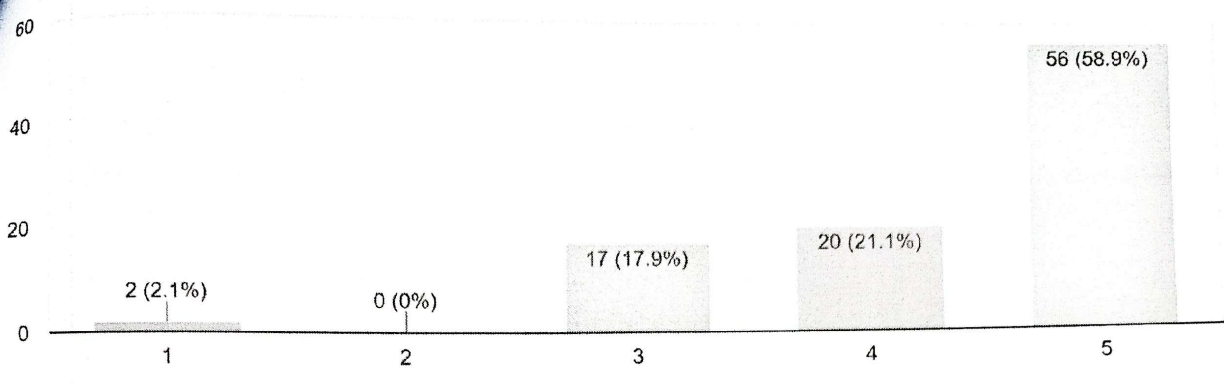


HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIYU HALDANKAR.? 95 responses



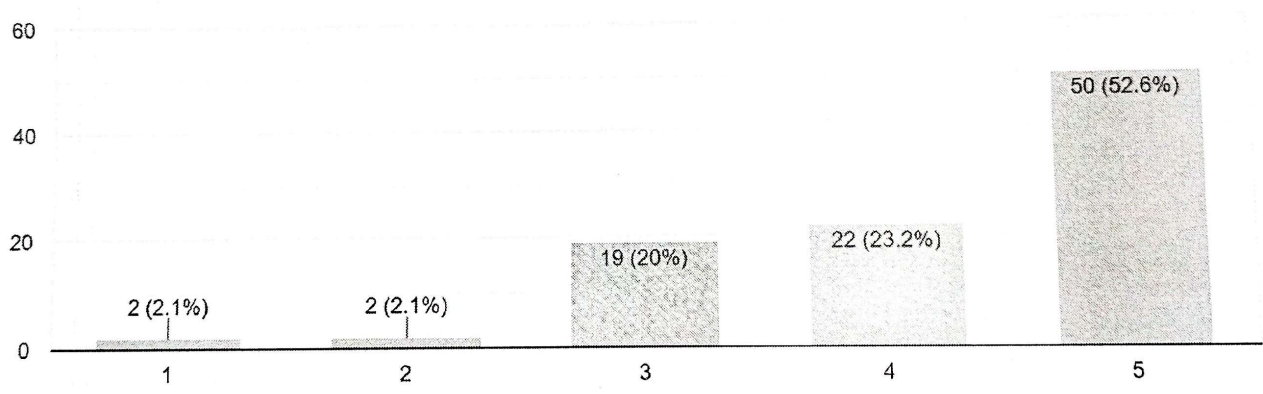
WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON TEJAS RISBOOD?

responses



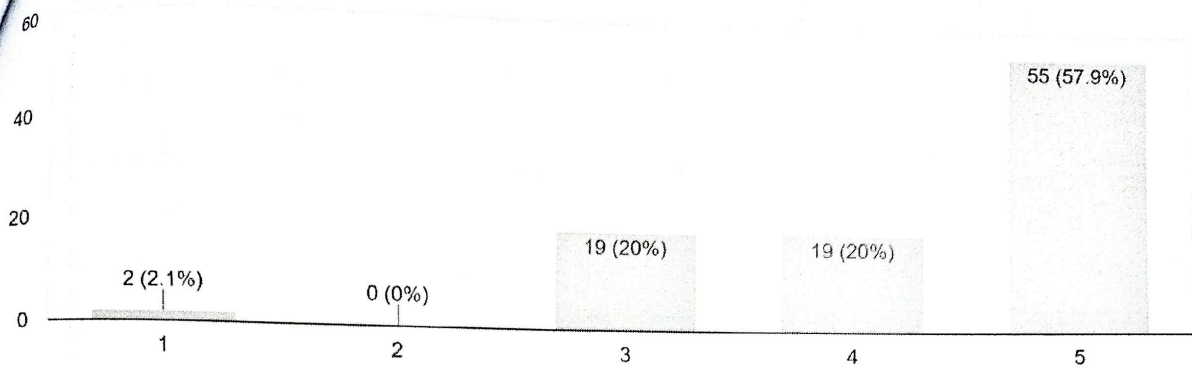
DID THE COURSE MEET YOUR EXPECTATIONS.?

95 responses



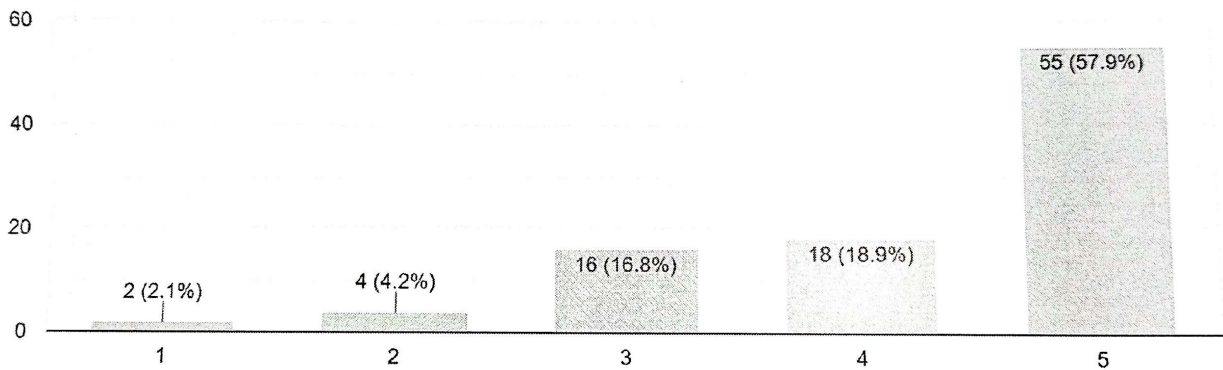
WELL THE COURSE WAS ORGANISED.?

responses



HOW DID YOU FIND THE CONTENT OF THE COURSE.?

95 responses



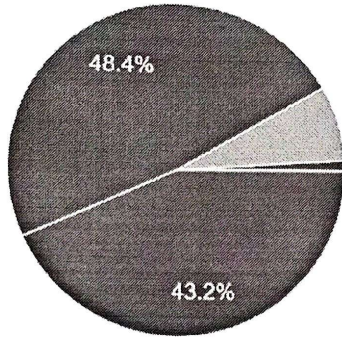
Keena

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PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE.?

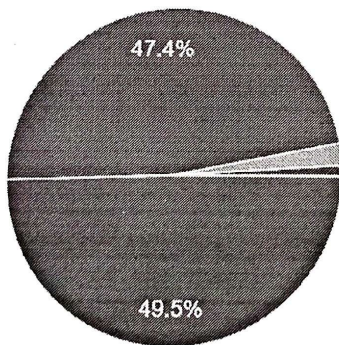
95 responses



- EXCELLENT
- Good
- Fair
- Poor

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED AFTER ATTENDING THE COURSE.?

95 responses



- EXCELLENT
- Good
- Fair
- Poor

Deena

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TYBMS Attendance Sheet - MKT (Bridge Course - 13th June 2023 to 21st June 2023)

Name of Students	Tuesday					Wednesday					Thursday					Friday					Saturday					Monday					Tuesday					Wednesday					Total				
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5					
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9425																																													
MKT	Total																																												
	Present																																												
	Absent																																												
	Lecturer					01/30					NT/AY					TD/DO					ON/ET					NO/RY					NR/OY					TI/OY					ON/YE				

CERTIFICATE

JNAN VIKAS MANDAL'S DEGREE COLLEGE, AIROLI

Plot no.9, Sector-19, Airoli, Navi Mumbai-400708
 NAAC Re-Accredited Grade 'A' (CGPA 3.33) (2nd Cycle)
 (Affiliated to University of Mumbai)



CERTIFICATE OF PARTICIPATION

This Certificate is Awarded to

<< NAME >>

for completing 30 hours of online "Bridge Course in Management" organised by Department of Bachelor of Management Studies (BMS) of Jnan Vikas Mandal's Degree College, Airoli, Navi Mumbai from 13th June, 2023 - 21th June, 2023.

Yogita Sawant

Asst. Prof. Yogita Sawant
BMS COORDINATOR

Leena Sarkar

Dr. Mrs. Leena Sarkar
PRINCIPAL





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BMS Department

Bridge Course in Management (TYBMS 2023-24)

Course Overview:

Good management is equal parts knowing and doing. No matter what industry you work in or where you are in your career, a basic understanding of financial, marketing and decision-making principles and other management fundamentals will help you achieve your professional goals - be it getting promoted in your current job, getting ready for a MBA program, or starting your own company.

Objectives of the Course:

- To build a strong foundation of the management in the minds of the students.
- To form a base of accountancy and gradually teach the students analysis and use of financial statements.
- This course addresses the management challenge of designing and implementing the best combination of marketing actions to carry out a firm's strategy in its target markets.
- This course examines managerial decision making as it relates to both the internal organization of a firm's activities and the firm's relationship with its external environment.
- This course aims to help the students develop and sharpen knowledge and skills that are essential to designing and managing organizations to elicit the best out of their human resources.



Course Outcome:

The expected outcome of the course is to fill the Gap between the previous and current academic year level of knowledge of the students regarding all current aspects of management, marketing, accountancy, I.T which will help them to enter the job market with more confidence and attitude. The result of the course will be calculated on the basis of a test (MCQ type) taken by the faculties at the end of the course. Students scoring more than 40% in the test will be awarded with the certificate.

Course Duration:

30 lectures of one hour each.

Pedagogy:

The subject is based on the classroom teaching and assignments. Active participation by the student is important as they are going to be involved in practical learning as case study, team projects and quiz are main pedagogy instruments.

Assessment:

- Exam: The most important part of assessment is QUIZ which will be conducted at the end of the certificate course through which students can check their IQ related to the subject.
- Attendance: This will help students to maintain flow in their learning concepts.
- Active Participation: This will improve students' communication and alertness and will learn the practical things related to the topic

Earn a Certificate:

When you finish every course and complete the hands-on project, you'll earn a Certificate that you can share with prospective employers and your professional network.



CORE SYLLABUS

Duration: 05 Hours

Allocation of total hours for each topic

HUMAN RESOURCE – YOGITA SAWANT (5 Lectures)

SR. NO.	TOPICS	THEORY HOURS
1	TRAINING AND DEVELOPMENT- MEANING, NEED AND IMPORTANCE AND TYPES.	02
2	PERFORMANCE MANAGEMENT- PERFORMANCE APPRAISAL, MEASUREMENT AND MANAGEMENT.	02
3	ASSIGNMENT/TEST BASED ON TOPICS COVERED	01

Duration: 05 Hours

Allocation of total hours for each topic

FINANCE – NAVAJ MULANI (5 Lectures)

SR. NO.	TOPICS	DURATION
1	TERMS USED IN TAXATION	01
2	RESIDENTIAL STATUS & SCOPE OF INCOME	01
3	EXEMPTION	01
4	VARIOUS HEADS OF INCOME	01
5	ASSIGNMENT/TEST BASED ON TOPICS COVERED	01



Duration: 05 Hours

Allocation of total hours for each topic

MARKETING – ONKAR MONE (5 Lectures)

SR. NO.	TOPICS	THEORY HOURS
1	INTERNATIONAL BUSINESS	01
2	MANAGEMENT INFORMATION SYSTEM	02
3	MEDIA PLANNING & MANAGEMENT	01
4	ASSIGNMENT/TEST BASED ON TOPICS COVERED	01

Duration: 05 Hours

Allocation of total hours for each topic

FINANCE – DIVYA GAUTAM (5 Lectures)

SR. NO.	TOPICS	DURATION
1	INTRODUCTION TO RISK MANAGEMENT	01
2	BETA ANALYSIS	01
3	PORTFOLIO MANAGEMENT	01
4	RISK AND RETURN ANALYSIS	01
5	ASSIGNMENT/TEST BASED ON TOPICS COVERED	01



Duration: 05 Hours

Allocation of total hours for each topic

MARKETING: RIYU HALDANKAR (5 LECTURES)

SR. NO.	TOPICS	DURATION
1	FOUNDATION OF CORPORATE COMMUNICATION	01
2	ETHICS AND LAWS IN CORPORATE COMMUNICATION	02
3	UNDERSTANDING PUBLIC RELATIONS	01
4	ASSIGNMENT/TEST BASED ON TOPICS COVERED	01

Duration: 05 Hours

Allocation of total hours for each topic

MARKETING: TEJAS RISBOOD (5 LECTURES)

SR. NO.	TOPICS	DURATION
1	SALES & DISTRIBUTION MANAGEMENT:	01
2	SHRM - AN OVERVIEW	01
3	CUSTOMER RELATIONSHIP MANAGEMENT	02
4	ASSIGNMENT/TEST BASED ON TOPICS COVERED	01







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DEPARTMENT OF BMS

TYBMS BRIDGE COURSE TERM I TIME TABLE 2023-2024

DATE	TIME & SUBJECT			
DAY	7:00 to 7:50	7:50 to 8:40	8:40 to 9:30	9:50 to 10:40
13/6/2023 Tuesday	Prof.Onkar Mone	Prof.Yogita Sawant	Prof.Riyu Haldankar	Prof.Divya Gautam
14/6/2023 Wednesday	Prof.Navaj Mulani	Prof.Tejas Risbood	Prof.Riyu Haldankar	Prof.Yogita Sawant
15/6/2023 Thursday	Prof.Divya Gautam	Prof.Divya Gautam	Prof.Onkar Mone	Prof.Yogita Sawant
16/6/2023 Friday	Prof.Divya Gautam	Prof.Navaj Mulani	Prof.Riyu Haldankar	Prof.Onkar Mone
17/6/2023 Saturday	Prof.Navaj Mulani	Prof.Onkar Mone	Prof.Yogita Sawant	Prof.Tejas Risbood
19/6/2023 Monday	Prof.Yogita Sawant	Prof.Tejas Risbood	Prof.Navaj Mulani	Prof.Riyu Haldankar
20/6/2023 Tuesday	Prof.Tejas Risbood	Prof.Onkar Mone	Prof.Riyu Haldankar	Prof.Tejas Risbood
21/6/2023 Wednesday	Prof.Navaj Mulani	Prof.Divya Gautam	TEST	TEST


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Coordinator (BMS)


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Amritlal Raichand Mehta Degree College of Arts
Padmashree (Dr.) R.T. Doshi Degree College of Computer Science
Plot no 9, Sector -19, Airoli, Navi Mumbai.

Report on Bridge Course in Management for TYBMS

Date: - 27th June, 2023

BMS department had organized a Bridge Course in Management- 30 Hours for TYBMS students from 13th June 2023 to 21st June 2023. The course was crafted to help the students develop and sharpen knowledge and skills that are essential to designing and managing organizations to elicit the best out of their human resources and also to fill the gap between the content which they have studied in SYBMS and the one which they will cover in TYBMS. The expected outcome of the course is the addition to the knowledge of the students regarding all current aspects of management, marketing, accountancy, I.T and communication which will help them to enter the job market with more confidence and attitude. The result of the course was calculated on the basis of a test (MCQ type) taken by the faculties at the end of the course. Students scoring more than 40% in the test were awarded with the certificate

Report prepared by - Asst. Prof. Divya Gautam

Report Checked by - Asst. Prof. Yogita Sawant (BMS Coordinator)

Report approved by - Dr. Leena Sarkar – Principal

